



ARKHAM
NIGHTS 2022

ARKHAM NIGHTS 2022 INFO SHEET

Thank you for hosting an Arkham Nights 2022 event! We are excited to have you on board as part of the festivities this year. This info sheet will provide you with a list of resources and ideas to help you make a fantastic and thrilling event for all of your local *Arkham Horror Files* fans.

Ground Rules

By choosing to host an official Arkham Nights 2022 event, you are agreeing to the following guidelines:

1. You will host your event any time between October 14th and October 31st.
2. Any and all versions of the digital resources provided to you by Fantasy Flight Games and Asmodee (including any you have printed) are **NOT FOR RESALE**.
3. Your event will adhere to the health and safety guidelines of your city, state, province, country, etc., including any mask mandates and social distancing standards.

Failure to adhere to these guidelines may impact your ability to host future official FFG events.

Digital Resources

By agreeing to host an Arkham Nights 2022 event, you will gain access to a digital package containing prizes and other resources that you can use for your event. The following is a list of these resources:

- Stylized promo cards for *Arkham Horror: The Card Game*
- Special Arkham Nights 2022 playmat designs
- Arkham Nights 2022 promotional poster
- Graphics and copy for use on social media

You are free to use whatever means you have to print any or all of the above contents for use in your event.

Reminder: These are NOT FOR RESALE. Violation of this agreement could impact your ability to host future official FFG events.

Trivia Questions

Included in the digital package are a set of trivia questions that can be used with the suggested Trivia Night event described later in this document. We ask that you **please do not share these trivia questions online at anytime during the period of Arkham Nights**, as other stores will also be hosting this event.

Distribution of Prizes

How you decide to distribute the prizes included in the digital package is up to you. We have some suggestions on how you can give them out listed below, but if you have an idea that better suits your store and its needs, by all means go for it!

- **Raffle** — Anyone who attends your Arkham Nights 2022 event is entered into a random drawing, from which they can earn any of the prizes you provide. You could even have attendees enter multiple times by participating in the event's activities!

- **Door Prizes** — Attendees can earn a prize or two just by walking through the door. Is it a random prize? Or can they choose which one they receive? That is entirely up to you!
- **Activity Prizes** — Attendees earn prizes by participating in the various activities that make up your Arkham Nights event, including any of the suggested activities we describe in the next section (costume contest, trivia night, etc.). You can even tier the prizes, if you want; for example, you can give out “common” prizes (such as the promo cards) to everyone who participates in these activities while the “uncommon” prizes (such as playmats) can be reserved for the winners.
- **Swag Bag** — Finally, you can compile some or all of the prizes each attendee will receive into a “swag bag” that is handed to them when they first arrive at the event. This method ensures that everybody gets all the goodies they may want and leaves happy, though it does require a bit of extra prep work on your part.

Once again, these are merely suggestions on how you could go about distributing your prizes. Just remember, **the prizes included in the digital package are NOT FOR RESALE. Violation of this agreement could impact your ability to host future official FFG events.**

Suggested Activities

Whether or not you use them to award your prizes, your Arkham Nights event will still benefit from having a number of activities that your attendees can participate in. The following are some suggestions for activities that you could implement in your event. That said, if you have an idea for an activity that would better suit your store and your event, then by all means go for it!

- **Costume Contest** — Attendees show off some of their best *Arkham Horror*-themed attire, whether they dress as an investigator, cultist, monster, or something in between! A panel of judges can choose their favorites from among the entries, and the winners can receive one or more prizes. Please keep in mind that, if you wish to hold a costume contest, you will need to notify potential attendees with enough time in advance for them to get their costumes ready.
- **Trivia Night** — The *Arkham Horror Files* universe is a storied franchise with over a decade of history, and with that comes ample opportunities for trivia! If you want to have a trivia contest, we provide a number of trivia questions as part of the digital package you receive for hosting Arkham Nights. Feel free to use the provided questions or, if you’re feeling confident, come up with some of your own! You can also decide whether your trivia night is a team event or a solo contest, and prizes can be awarded based on how well each team/player does. Just remember: **please do not share trivia questions online at anytime during the period of Arkham Nights**, because other stores will be hosting this event as well.
- **Game Demos** — Finally, one of the simplest and most effective activities is to set up a few copies of your favorite *Arkham Horror Files* games and let attendees try them out! You can even award prizes for playing through an entire game, if you so choose. What better way to share the *Arkham* love than to get people to try out the very games that we are celebrating in the first place?

Can't Run the Event In Person? No Problem!

If, for whatever reason, you are unable to host a large-scale, in-person event at your store, don't worry! You are free to host your Arkham Nights event in any way that you wish, including virtually. How you go about this is entirely up to you; all we ask is that you remember to share the prizes with your virtual attendees the next time they come to your store!

